



FY 2023-24 Policy Position

Citizens for the Arts in Pennsylvania strongly believes that it is time for Pennsylvania to take the lead in supporting Arts & Culture. Pennsylvania currently sits at 31st Nationally in per capita spending on state arts agencies at just \$.81 per capita. This is significantly lower than our neighboring states of Maryland (\$4.27/9th), Delaware (\$3.87/10th), Ohio (\$1.71/17th), New Jersey (\$6.63/4th), New York (\$5.38/6th), and West Virginia (\$.87/30th).

ACTION NEEDED

- We urge the PA General Assembly to uphold Governor Josh Shapiro’s recommendation to increase the line item to \$10.59 million for grants to the arts during the FY 2023-24. This represents a \$1 million increase in funding from 2022-23.*
- We urge the PA General Assembly and the Governor to additionally support the Pennsylvania Arts Education Association in seeking an update to the Arts & Humanities standards, the Pennsylvania State Task Force for Music Therapy in supporting Professional Licensure of Music Therapy, and continued funding to support the Pennsylvania Historical and Museum Commission.*

PCA Grants to the Arts Appropriations (A 38% LOSS IN FUNDING SINCE FY 01!)

| Fiscal Year | 01-02 | 02-03 03-04 | 04-05 05-06 | 06-07 07-08 08-09 09-10 | 10-11 | 11-12 12-13 13-14 | 14-15 | 15-16 16-17 17-18 18-19 | 19-20 20-21 21-22 22-23 |
|---|-------|----------------|----------------|----------------------------------|-------|-------------------------|-------|----------------------------------|----------------------------------|
| Grants to the Arts Appropriations in \$\$ | 15.4M | 14M | 14.5M | 15.225M | 8.42M | 8.179M | 8.59M | 9.59M | |

HERE ARE THE FACTS about how PA’s arts and culture sector supports economic development.

- Educational Benefits:** <https://www.usnews.com/education/k12/articles/the-benefits-of-arts-education-for-k-12-students>
While arts programs often fall victim to budget cuts, they can be an important contributor to students' overall success at school. Arts education can help kids: Engage with school and reduce stress, Develop social-emotional and interpersonal skills, Enrich their experiences, Handle constructive criticism, Bolster academic achievement, Improve focus.
- Tourism Benefits:** https://keysarts.com/grants_more/ABC/PDF/ArtsTourism_v2.pdf
The arts are the fourth largest driver of tourism and influence decisions made when planning travel. Experiences can include brick-and-mortar establishments (e.g., museums and theaters) along with transitory events (e.g., festivals and community projects). They appeal not only to domestic audiences but also to foreign ones, with a significant number traveling specifically to experience new cultures.
- Health Benefits:** <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2804629/>
“Over the past decade, health psychologists have...begun looking at how the arts might be used in a variety of ways to heal emotional injuries, increase understanding of oneself and others, develop a capacity for self-reflection, reduce symptoms, and alter behaviors and thinking patterns.”
“There is evidence that engagement with artistic activities, either as an observer of the creative efforts of others or

HERE ARE THE FACTS (cont.)

as an initiator of one's own creative efforts, can enhance one's moods, emotions, and other psychological states as well as have a salient impact on important physiological parameters." It has also been determined that "engagement with creative activities has the potential to contribute toward reducing stress and depression and can serve as a vehicle for alleviating the burden of chronic disease."

- **Economic Impact:** https://www.bea.gov/sites/default/files/2023-03/acpsa0323_0.pdf

The most recent data released by the U.S. Bureau of Economic Analysis (2023) shows that the arts and culture sector contributed a staggering \$28.6 billion to Pennsylvania's economy, representing 3.4% of the state's GDP and supporting some 165,000 full time equivalent jobs with a total compensation of \$14.1 billion. PA's Creative Sector employment currently ranks 7th in the nation.

- **Community Benefits:** <https://paducaharts.org/wp-content/uploads/2022/02/Arts-Community-Development-AFTA.pdf>

Artists, arts organizations, and artistic activities in general play can play a valuable role in the development and long-term health and sustainability of our communities. Research shows that communities with a vibrant cultural scene are more desirable to live in, have greater economic stability, and attract a more diverse and educated work force.

Often when a community struggles with a social concern, arts projects can foster cooperative dialogue and bring about solutions and change. The arts drive an increased tax base, stronger social networks and community cohesion, reduced health risks, higher empathy, and more community pride. These things, together, make it possible for communities to progress toward their goals.

WHY SUPPORT MUSIC THERAPY LICENSURE?

We urge you to support Professional Licensure of Music Therapy in Pennsylvania either as a co-sponsors and/or vote "yea" when it comes to your caucus and to your respective floor for vote.

By recognizing the music therapy profession and national board certification: music therapist board certified (MT-BC) you will be improving the Pennsylvania Healthcare system and showing that you care for Pennsylvania's most vulnerable citizens. Licensure will protect citizens from receiving music therapy from untrained individuals and lead to more equitable access to music therapy services across the Commonwealth.

More than 49,000 Pennsylvanians receive music therapy services each year. Pennsylvania is recognized as a national leader in music therapy with ten (10) universities offering music therapy degrees. This is the highest number of music therapy programs in a single state in the country. Perhaps one of these schools is in your district: Drexel, Duquesne, Elizabethtown, Immaculate, Marywood, Mercyhurst, Seton Hill, Slippery Rock, Temple and Westchester. *Yet, those highly trained individuals are heading to neighboring states for jobs as New Jersey, Virginia and Maryland have all passed licensure since 2020.*

Pennsylvania Arts Education Association in seeking an update to the Arts & Humanities standards



The Pennsylvania Art Education –Association actively supports and promotes visual art education through professional development, leadership, and service. Unlike other organizations, the Pennsylvania Art Education Association is invested in timely research and the contemporary visual arts community. Through professional development led by professionals in our field, we offer a variety of ways to meet the needs of busy professionals. However, the current Arts & Humanities Standards of 2003 present challenges for our educators; overlooking the evolving job force and creative skill sets that will equip our learners with the necessary knowledge and ability to be successful in fields of expertise that do not yet exist.



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Pennsylvania Arts Education Association in seeking an update to the Arts & Humanities standards

Over the past year, a core group of individuals came together to write a crosswalk document between the Pennsylvania Department of Education Arts & Humanities Standards and the National Visual Arts Standards to serve as an educational tool for our members. In coordinated efforts with legislatures and the Pennsylvania Arts Education Leadership Coalition, we are hopeful that a standards revision will take effect in the coming year.

PAEA seeks to advocate for and ensure that every school in the state of Pennsylvania builds a strategic education plan that includes standards-based arts instruction for every child. By fueling a student's imagination and creativity, the arts enhance a student's problem-solving and critical thinking skills, which aid their learning in other subject areas. An education in the arts exposes students to a variety of cultures while enriching their learning experience and teaching them how to be empathetic, tolerant, and open to working with others, all necessary skills for success in a multicultural society. PAEA prioritizes recognizing students, teachers, and communities that are outstanding examples of art education in the state of Pennsylvania and seeks to provide the ability for Arts Education to be a model for the rest of the country.

Pennsylvania Historical and Museum Commission.

General Government Operations (GGO): The GGO appropriation for SFY 2023-24, as outlined in the Governor's Executive Budget, is \$23.5 million reflecting a cost-to-carry budget only. This represents a 7.4 percent increase over last year's budget. This increase is attributed to the Commonwealth's new State Archives facility with staff expected to occupy the new building in the next fiscal year. The increase in associated costs will be new and recurring expenses for this 145,000 square-foot, state-of-the-art facility where invaluable Commonwealth records will be preserved and made accessible to the public. Except for the costs associated with the new State Archives, this budget does not request any additional funding, beyond current levels, to maintain, manage, and preserve 25 historic sites and museums located across the commonwealth comprising 349 buildings and 1,982 acres of land.

Cultural and Historical Support Grants: The commission also recognizes the vital role that funding for Cultural and Historical Support Grants (CHSG) plays in supporting historical and cultural institutions in communities across Pennsylvania. Last year, PHMC administered \$2 million in grant funding to 161 eligible museums and official county historical societies from 56 Pennsylvania counties, helping these institutions achieve their missions and affording Pennsylvanians across the state greater opportunities to connect with their history. Furthermore, while museums and historical societies saw visitation and revenue begin to recover following the pandemic, they remained below pre-pandemic levels, and these grants offered invaluable support to important cultural institutions in communities throughout Pennsylvania.

Citizens for the Arts in Pennsylvania (CFAPA) is a statewide arts advocacy organization that organizes the arts community to challenge the Commonwealth of Pennsylvania's Legislature to support funding and legislation that will bolster the arts and culture sector. **Our mission** is to ensure the practice of, access to, and appreciation of arts and culture for all citizens in the Commonwealth of Pennsylvania.

Through advocacy and policy development Citizens for the Arts in Pennsylvania works to create a Commonwealth where the arts and culture sector is viewed as a critical component of a livable, workable, and educated Pennsylvania.