



## FY 2024-25 Policy Position

### Pennsylvania Council on the Arts

Citizens for the Arts in Pennsylvania strongly believes that it is time for Pennsylvania to take the lead in supporting Arts & Culture. **Pennsylvania currently sits at 33<sup>rd</sup> nationally in per capita spending on state arts agencies at just \$.82 per capita, according to the NSAA State Arts Agency Revenue Report.** This is significantly lower than our neighboring states of Maryland (\$5.59/4<sup>th</sup>), Delaware (\$4.73/8<sup>th</sup>), Ohio (\$2.09/16<sup>th</sup>), New Jersey (\$3.59/7<sup>th</sup>), and New York (\$5.63/3<sup>rd</sup>).

### ACTION NEEDED

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- *We urge the PA General Assembly to enact an \$15 million line item for grants to the arts during FY 2024-25. This represents a \$5.4 million increase in funding from 2023-24. Most of these dollars will be allocated to arts organizations and arts education through the PA Partners in the Arts and Arts in Education partners in every county in the state, reinstating funding they have steadily lost since 2010.*
  
  - *We urge the PA General Assembly and the Governor to additionally support the Pennsylvania State Task Force for Music Therapy in supporting Professional Licensure of Music Therapy, and continued funding to support the Pennsylvania Historical and Museum Commission.*
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### PCA Grants to the Arts Appropriations (A 38% LOSS IN FUNDING SINCE FY 01!)

| Fiscal Year                 | 01-02 | 02-03<br>03-04 | 04-05<br>05-06 | 06-07<br>07-08<br>08-09<br>09-10 | 10-11 | 11-12<br>12-13<br>13-14 | 14-15 | 15-16<br>16-17<br>17-18<br>18-19 | 19-20<br>20-21<br>21-22<br>23-24 |
|-----------------------------|-------|----------------|----------------|----------------------------------|-------|-------------------------|-------|----------------------------------|----------------------------------|
| Grant Appropriation in \$\$ | 15.4M | 14M            | 14.5M          | 15.225M                          | 8.42M | 8.179M                  | 8.59M | 9.59M                            |                                  |

## **HERE ARE THE FACTS** about how PA's arts and culture sector supports economic development.

- **Total Economic Impact** – While the arts and culture sector offers much in the way of intrinsic value, it also plays an important role in attracting tourism and is a proven, key driver in the Commonwealth's economic health. Consider this: the most recent data released by the U.S. Bureau of Economic Analysis (2023) **shows that this sector contributed a staggering \$28,601,993,000 representing 3.4% of the Pennsylvania economy Gross State Product (GSP), contributing 165,186 jobs.**
- **Connected Communities** – Our local cultural organizations and artists are among the building blocks which support the foundation of healthy, thriving communities in the Commonwealth. More and more, towns and cities across the state understand this, and are turning to the arts to drive economic growth and stability, as well more livable and sustainable communities. **Because of flat funding over the past 10 years, the Pennsylvania Council on the Arts is stretched to the max with worthy funding requests and not enough resources to meet the demand.**
- **Health & Healing** - Economic analyses, costs studies, and clinical research show a positive impact of creative arts therapies on containing healthcare costs & quality of care. Throughout the pandemic, arts and crafts experienced a surge in popularity. Publications including the New York Times, the Washington Post, and Smithsonian magazine have chronicled the boom in hands-on hobbies like sewing, painting, and crocheting. Art therapies also enrich the lives of individuals, families, and communities through active artmaking, creative process, applied psychological theory, and human experience. All in all, the struggles of the pandemic revealed the deeply cathartic value of making things.
- **Arts Education** – Students with four-plus years of training in the arts **score over 100 points higher on the verbal and math portions of the SAT** than those who have only experienced a ½ year or less of training, according to studies done by the College Board. Kids with a rich arts education also have **better attendance records, higher GPAs and lower drop-out rates.**
- **Tourism** –Prior to the pandemic, cultural tourists in Pennsylvania **spent an average of 124% more per person** than local attendees. An estimated 47.5 million visitors travel to or within the Commonwealth annually.